

1/8

SECRET INFORMATION

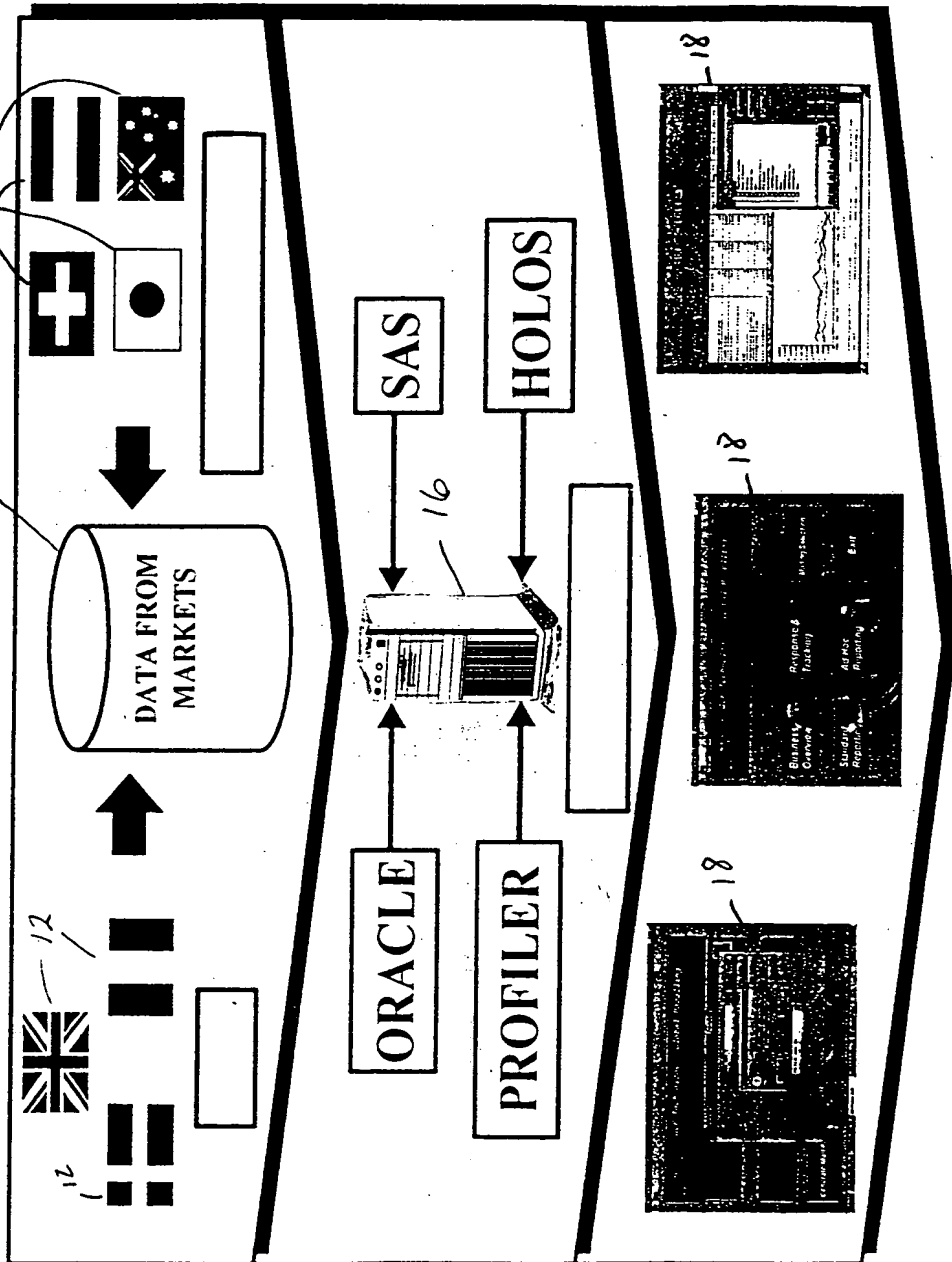


FIG. 1

10

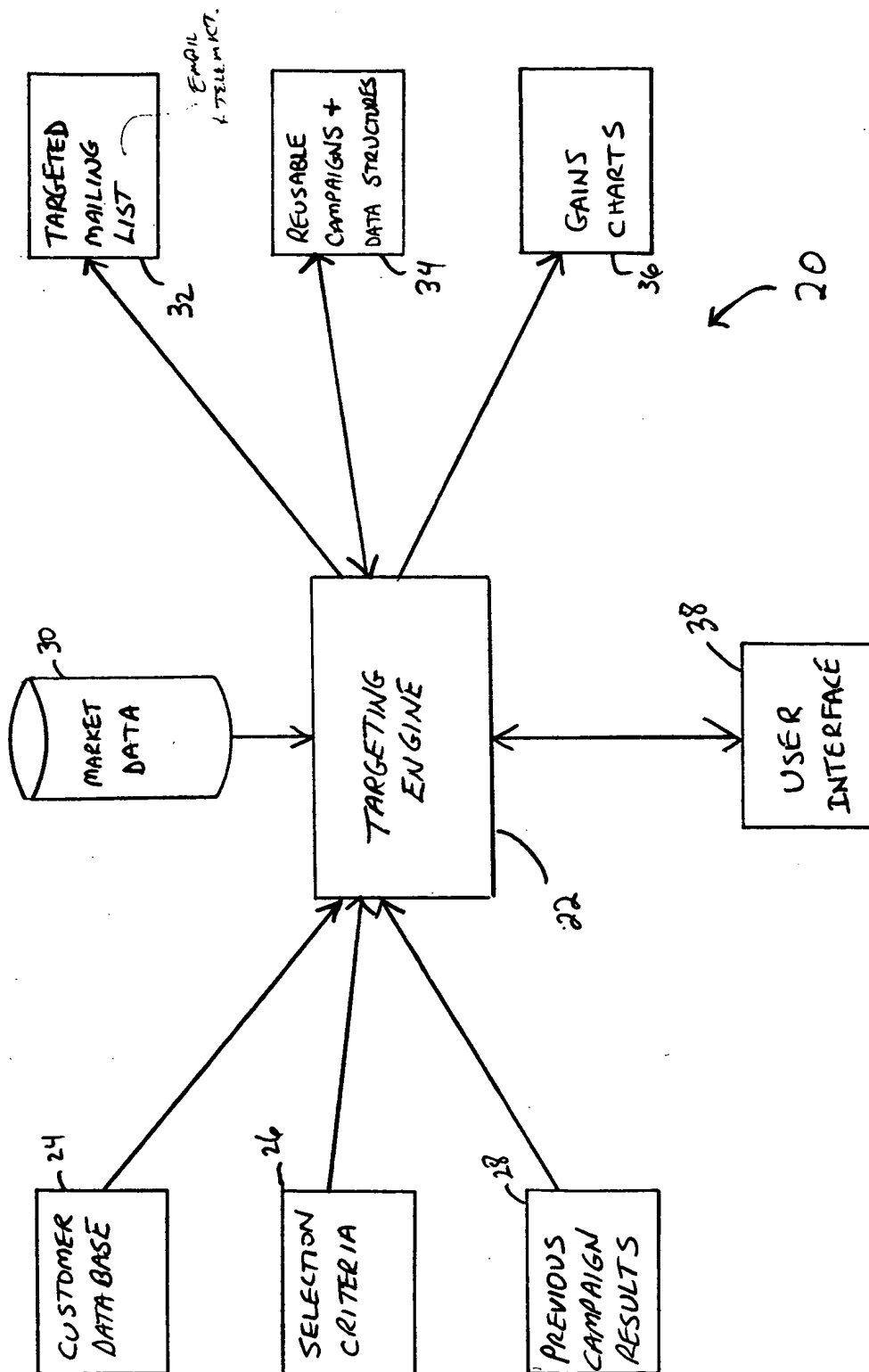
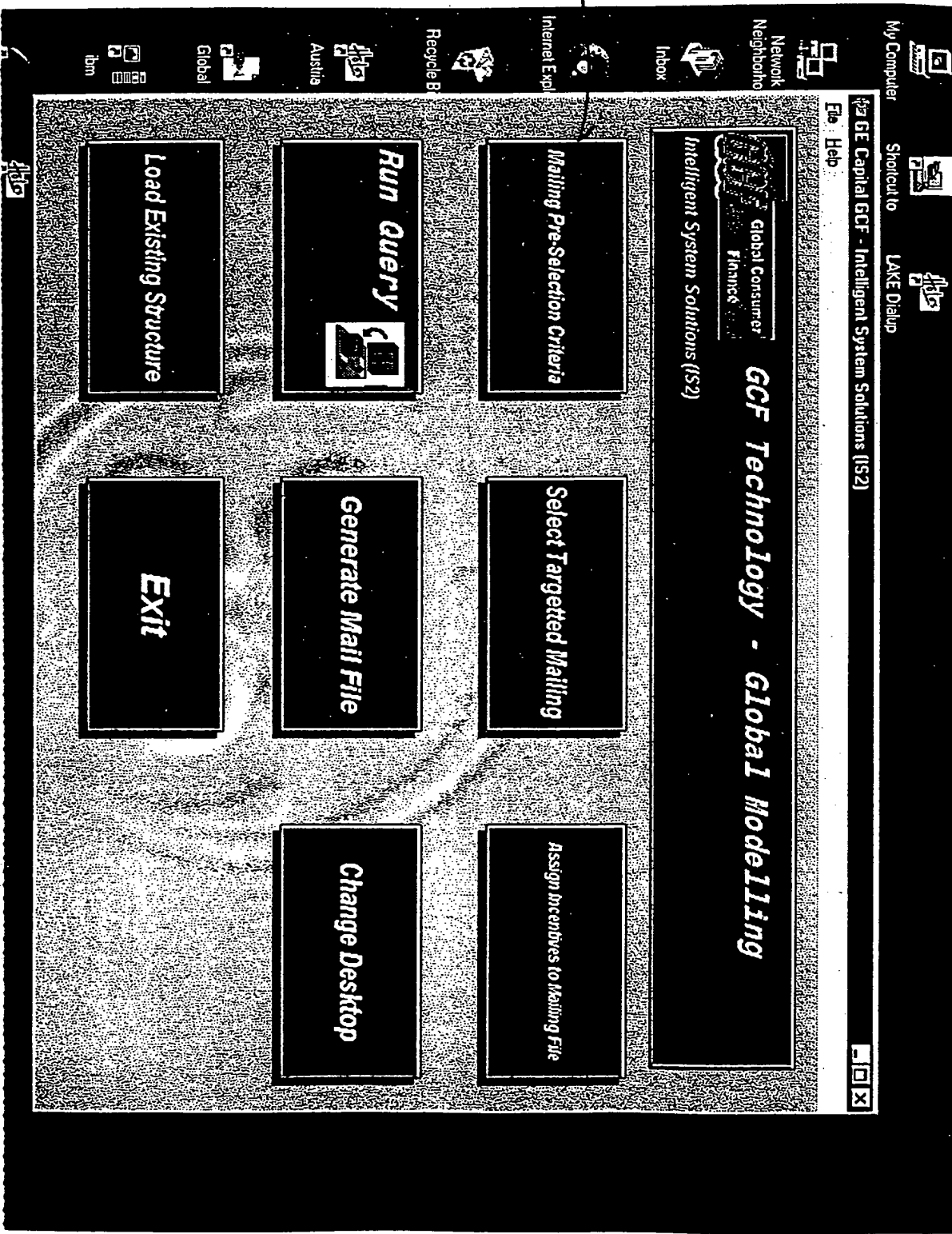


FIG. 2

318

FIG 3



4/8

FIG. 4

50 →

GE Capital GCF - Intelligent System Solutions (IS2)

File Help

Account Criteria

Criteria

Create

Modify

Retrieve

Delete

Strategy

Create Table

Delete Table ...

Close

Criteria Name

Table Name

Modeling

Holos

Please select the data view required

Sections	credit_line	Profession
age		
risk_sc		
o_term		

54

56

52

Current field selections

credit_line(1) : 0:18000

age(4) : 25 - 28, 28 - 31,

risk_sc(7) : Risk D1, Risk

o_term(13) : 10x, 15x, 20x

Profession_Code(5) : Han

Select fields for dimension risk_sc

Fields

All risk_sc

Unknown

Risk D1

Risk D2

Risk D3

Risk D4

Risk D5

Risk D6

Risk D7

Risk D8

Risk D9

Risk D10

58

Generate Mail File

Start

Oracle SQL Plus

Oracle SQL W...

Holos 6.

OK

Cancel

Help

Expand >>

11:58 AM

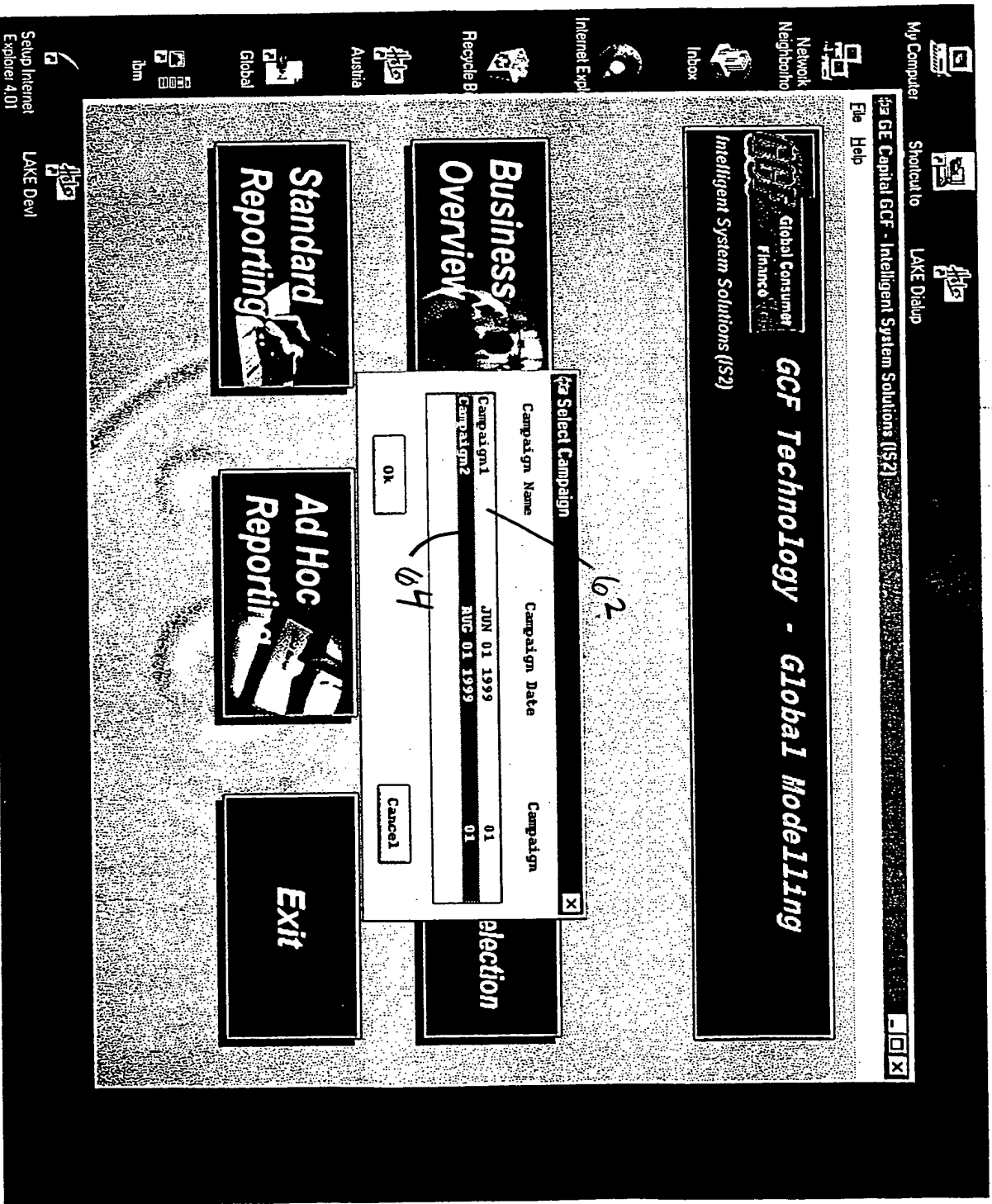
5/8

FIG. 5

60 →

62

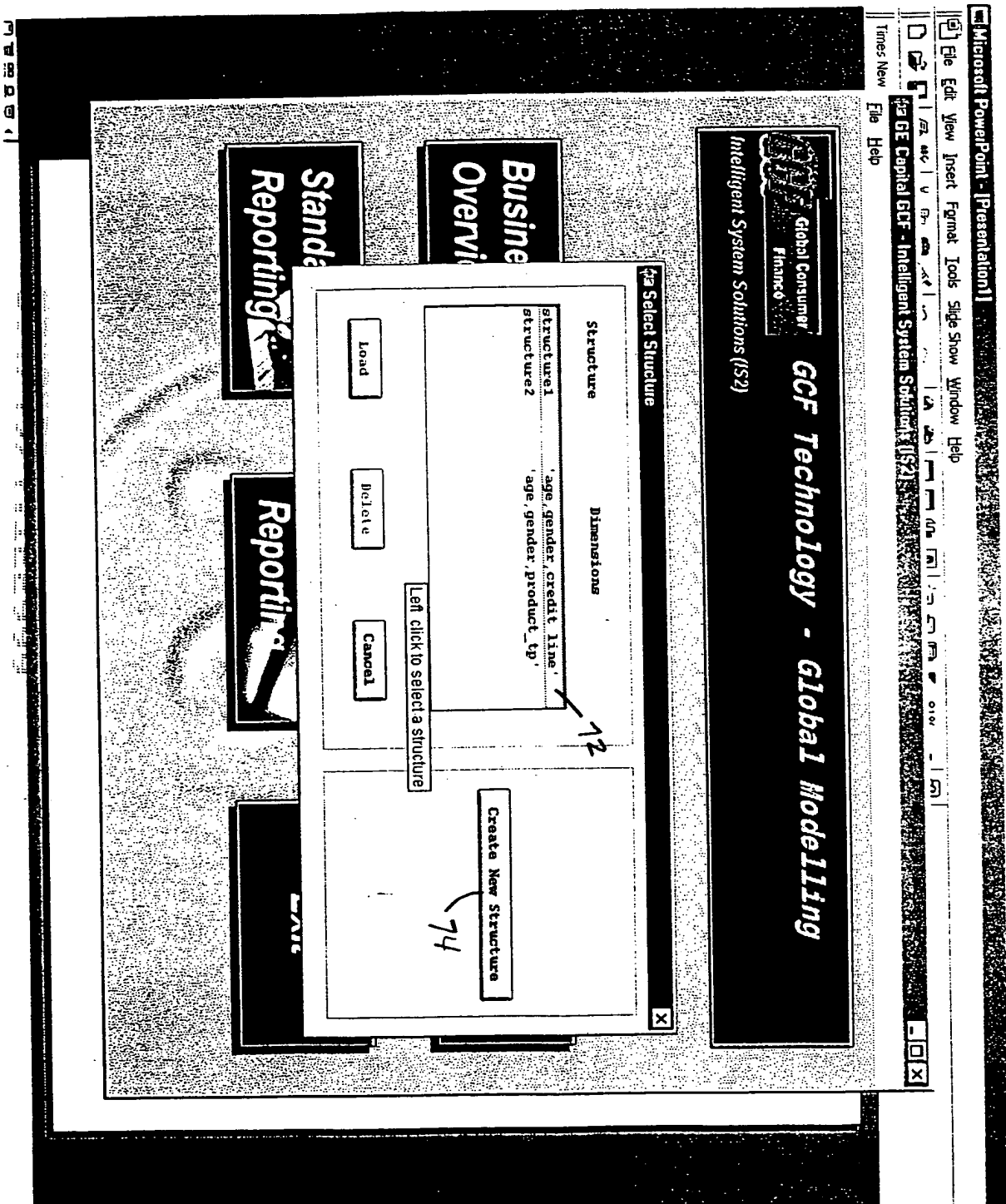
64



6/8

FIG. 6

70 →



7/8

FIG 7

80

GE Capital GCF - Intelligent System Solutions (IS2)

File Help

Global Consumer Finance

GCF Technology - Global Modelling

Intelligent System Solutions (IS2)

Select Targeted Mail

Mailings Pre-Selection Criteria

Generate Mail File

Create Selection Table

Table Name	Tag Name	# Accounts	# Mailed Control	# Non Mailed Control	Cost of Mail Piece	Pre Selection Table
JAN_001_1	9980105CCRR199803VXYGOLD	50000	2000	2000	0.05	FILTER_JAN_01
						FILTER_JAN_01
						POP0
						W

Create Table

View Table ...

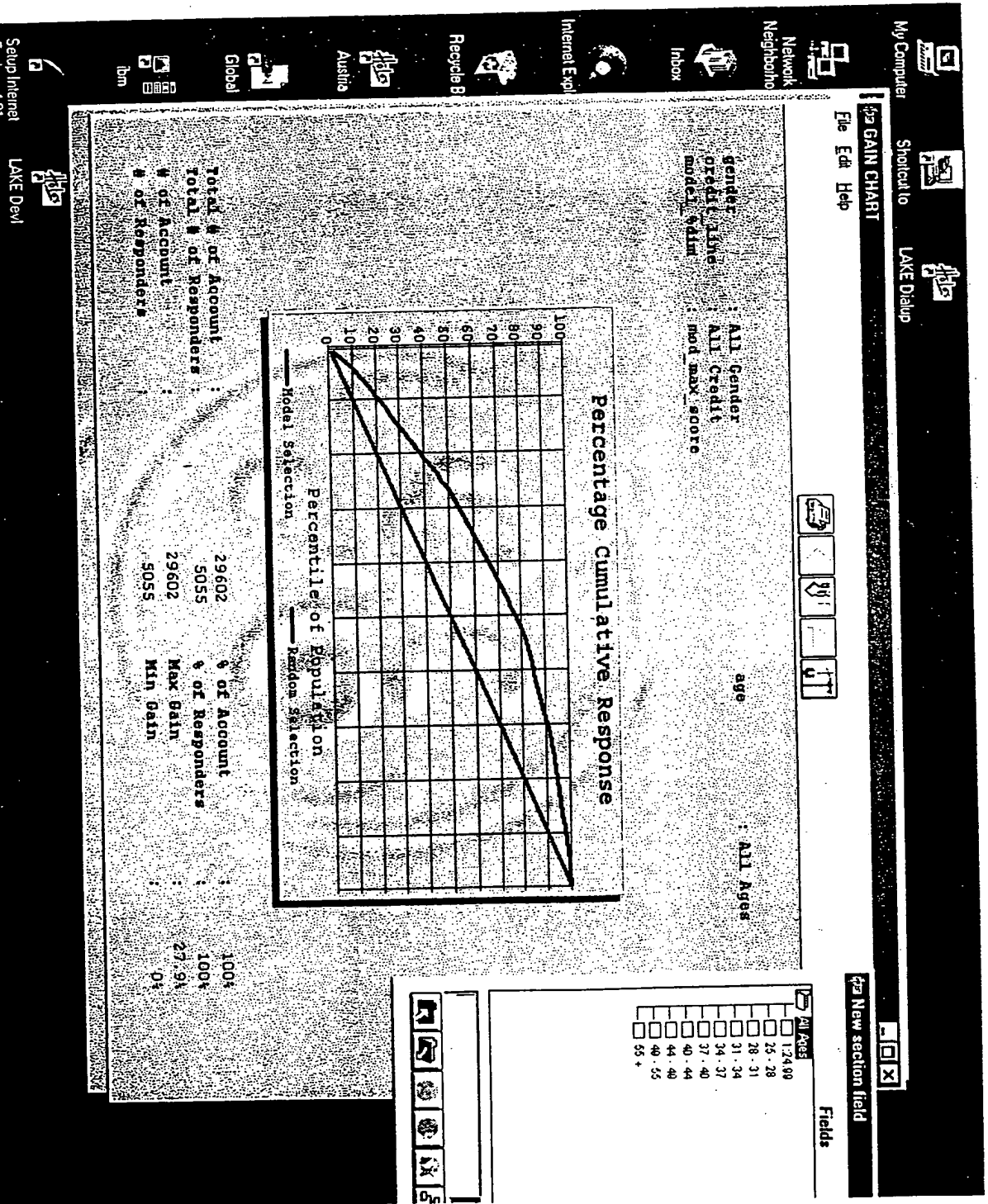
Delete Table ...

Close

Start Oracle SQL Plus Oracle SQL W... Oracle SQL W... Microsoft Pow... Microsoft Wd... 1:07 PM

8/8

FIG. 8



90